

# The Lipo Revolution

In the last few decades, liposculpture has evolved from science fiction subject matter to being the most popular cosmetic surgical procedure in the USA. Though body contouring is now firmly accepted in the collective psyche, few people realize the significant improvements that have occurred in the procedure over recent years. Liposuction now has several different varieties and techniques, and some are intended to make for a quicker and easier recovery and a less stressful experience on the body and mind. On the cutting edge of new technologies for body contouring is VASER LipoSelection, developed by Sound Surgical Technologies out of Colorado, USA.

VASER LipoSelection is a fat reduction procedure that uses patented ultrasound technology to emulsify (liquefy) fat before removing it from the body through traditional suction and massage. The principle behind this innovative technique is that by emulsifying fat before removal, less damage is incurred on the delicate tissues that surround the fat cells, making for a quicker and easier recovery than with conventional liposuction.

VASER LipoSelection is effective in treat-

ing stubborn areas of fat that are often resistant to exercise and a healthy diet. The ideal candidate for VASER LipoSelection is someone with relatively stable weight, who has stubborn areas of diet and exercise resistant fat. Skin tone and elasticity are also important factors to consider, as the ability of the skin to conform smoothly to the new contours will affect the overall aesthetic appearance.

During the initial consultation, the doctor will explain the procedure in detail, outlining the potential risks and side effects and answering all questions to the patient's satisfaction.

VASER LipoSelection is then performed under local anaesthesia, so patients are awake during the procedure. Though there may be slight discomfort as the initial numbing solution is passed into the fat, this is short-lived, and the rest of the procedure is painless.

Patients who undergo VASER LipoSelection should expect to rest for the first 12 hours after surgery. After this initial period, patients should take it easy for the first week, resuming normal activities as they feel comfortable doing so.

The price for this treatment ranges from €2900-€6500 depending on areas treated and Venus Medical Beauty clinic, located in Dublin, is currently

pioneering this procedure in Ireland. For more information on VASER LipoSelection log onto [www.venusmedicalbeauty.ie](http://www.venusmedicalbeauty.ie) or [www.vaser.com](http://www.vaser.com) or call 01 2962747

